

# Evidence for Monmouthshire's Fairtrade County Renewal

## Extracts from Monmouthshire County Council Intranet site The Hub

### Monmouthshire Today

#### Monmouthshire calls for a fair deal

25 February 2019

Schools and community groups across Monmouthshire are joining with the council to celebrate Fairtrade Fortnight between Monday, 25<sup>th</sup> February and Sunday, 10<sup>th</sup> March.

Events across the county will aim to encourage shoppers to buy more Fairtrade goods because farmers in developing countries deserve a fair deal – one that leads to them earning a living income. Local schools are holding special assemblies, bake sales and classwork with a Fairtrade theme and the public are invited to coffee mornings, sales and tasting sessions, all aimed at making people aware of the difference Fairtrade can make.



Fairtrade has done much to improve the lives of many, but it's not enough or fast enough. Many farmers – both men and women – are underpaid and exploited. That means they can't earn enough for the basics many of us take for granted, including food, education and housing.

A living income is a fundamental goal for Fairtrade, and nowhere is the need more clear than in the cocoa industry; hence cocoa is the theme for this year's Fairtrade Fortnight. Europe is the world's biggest importer of cocoa, yet a shocking 60% of all cocoa farmers live below the poverty line.

That's why, starting this Fairtrade Fortnight, Monmouthshire's communities can help.

Fairtrade is the only organisation to guarantee a safety net of a minimum price for farmers in times of global price decline plus a premium, an extra amount of money that goes directly to farmers to invest in business or projects of their choice in their own communities. Residents and visitors are invited to the county's Fairtrade events organised over the fortnight and look for the Fairtrade Mark to enjoy a taste of chocolate indulgence and support a move towards a living income.

Councillor Sara Jones, Mon CC's cabinet member for Social Justice & Community Development said: "Farmers get a better deal when they sell their crops on Fairtrade terms. This leads to a higher and more stable income and can help them break the cycle of poverty in which they're trapped. Through Fairtrade, farmers can invest in better farming and earn more money, ensuring their children are fed and can go to school. Communities can invest in clean water and clinics, improving everyone's health."

Many events will be held in Monmouthshire over Fairtrade Fortnight;

## Festive shopping the Fairtrade way

15 November 2018

**Staff visiting County Hall on Monday 19<sup>th</sup> November have the opportunity to nail their Christmas shopping early this year by stocking up at a Fairtrade Sale.**

The Usk Fairtrade Forum will offer fairly-traded chocolates, biscuits, sweets, snacks, tea, coffee and more, as well as some crafts and gifts that will make ideal stocking fillers.

The sale will be on the landing in County Hall from 12 noon to 2 pm, so you can do your Christmas shopping during the lunch break, knowing that farmers, producers and craftspeople will have a better quality of life and a fair wage as a result.

We are grateful to our Fairtrade volunteers who do lots to promote Fairtrade around the county, and also to support the council. If you can't get to County Hall but would like to order something, or for more information, contact Hazel Clatworthy on ext 4843.



The poster features a festive design with green pine branches and gold and silver ornaments at the top. The text is centered and reads: "Fair Trade Fayre Monday 19<sup>th</sup> November County Hall, Usk 12-2pm". Below this, it says "Get ready for Christmas by stocking up on fairly traded: Chocolate, Sweets, Cookies, Cereal Bars, Tea, Coffee, Crafts, Gifts and much more!". To the right of this text is the Fairtrade logo, a stylized infinity symbol in blue and green. At the bottom, it says "Supported by: Usk Fairtrade Forum" and "Monmouthshire Sir Fynwy" with a small logo of a castle.



# Celebrate 10 years of Fairtrade in Monmouthshire

17 September 2018

## Celebrate 10 years of Fairtrade in Monmouthshire

To mark 10 years of Monmouthshire being a Fairtrade County, volunteers from local Fairtrade Town groups will be attending the County Council meeting on Thursday 20<sup>th</sup> September to remind Councillors about how important Fairtrade is to farmers and producers across the world.

Show your support by buying some lovely Fairtrade snacks, gifts or drinks on Thursday 20<sup>th</sup> September 12 noon until 2pm on Thursday. Fairtrade stalls will be located on the landing in County Hall, Usk so staff, visitors and councillors can stock up on Fairtrade snacks, drinks, food and crafts.

As a Fairtrade County we have made commitments as a council, and volunteers will be highlighting how important it is to support our local farmers by buying local food if possible and buying Fairtrade for goods produced overseas such as tea, coffee, sugar, bananas, cotton and chocolate.



For more information, contact Hazel on x4843.

## Review of Fairtrade County activity in 2018

January 2018	FT Assembly at Goytre Primary celebrating 10 years of FT County status
March 2018	£1000 worth (WG funded) of FT sports balls bought for Sports Development Team
Spring 2018	Support the establishment of a Caldicot FT group – designed a poster to recruit volunteers, Fred Weston supported group.
June 2018	500 year 5 pupils learn about and use FT footballs at Playmaker conference as part of our partnership with Sports Development team using FT balls
September 2018	Fairtrade stall/game at Usk Show
September 2018	Fairtrade sale, followed by presentation to County Council
October 2018	Fairtrade presentation for 60 Bronze Young Ambassadors from every primary school
Autumn 2018	New car park signs with FT town/county logos on finally installed at the entrance to all MCC car parks!

November 2018 Fairtrade Christmas sale

November 2018 Addition £300 allocated to buy more FT sports balls

## Fairtrade Fortnight 2019 numbers

Date	Venue	Event	Numbers	Feedback
	Chepstow Town Centre	Fairtrade window displays in the town arch, Toytastik and Oxfam.	?? hundreds	4 shop window displays (Town Arch, Toytastik, Oxfam and Greggs) and the Fairtrade flag flying from the town arch
Tuesday 19 <sup>th</sup> February	Pembroke Primary School	Fairtrade assemblies and Fairtrade themed persuasive writing	180	Whole school assembly, plus persuasive writing class with 40-50 pupils from Year 3 and 4.
Friday 22 <sup>nd</sup> February	Monmouth Mayors Parlour	Launch of coaster competition	107 entries	Entries from 6 schools, with good publicity. Children designed coasters for the Mayor's Parlour with the Fairtrade log on them.
Sat 23 <sup>rd</sup> Feb	Priory Monmouth	Coffee morning	40	Osbaston Primary helped .
Wed 27 <sup>th</sup> Feb	Chepstow Library	Fairtrade Stall	12	12 people came and expressed an interest
Saturday 2 <sup>nd</sup> March	Abergavenny Oxfam, Frogmore Street	Fairtrade Food tasting		
Sat 2 <sup>nd</sup> March	Usk Farmers Market		Approx 100	
	Goytre Fawr Primary School	Fairtrade baking competition	Approx 200	<p><i>"As usual in our school we have celebrated Fairtrade Fortnight during the first two weeks of the Spring Term. We have just had our Fairtrade Show and Tell Assembly showcasing some of the work carried out in school.</i></p> <p><i>Reception collected wrapper and looked for countries of origin. They also carried out lots of measuring with their Fairtrade footprints. They also tasted chocolate and bananas, blindfolded, to see which tasted best!</i></p> <p><i>Year One are taking a whole term to look at Fairtrade issues, following their really successful Fairtrade Breakfast last year.</i></p>



				<p><i>This year they hope to complete their topic with a community Fairtrade tea.</i></p> <p><i>Year 2 looked at the locations of Fairtrade products in more detail. They also followed the story of Pablo the banana. They also made Fairtrade chocolate cups with a variety of fillings.</i></p> <p><i>Year 3 made information leaflets covering many areas, which they will then give out to their parents</i></p> <p><i>Year 4 designed their own Fairtrade game that highlighted key issues and misconceptions.</i></p> <p><i>Year 5 looked at clothing and the fashion industry, with a focus on child labour. They looked at the impact of Fairtrade cotton.</i></p> <p><i>Year 6 have written letters to Sainsbury, with the aim of persuading them to keep stocking Fairtrade products.</i></p> <p><i>All Junior classes have used the theme of Fairtrade for debates and for their focused genre writing - persuasive writing."</i></p> <p>Baking competition took place as part of the school Eisteddfod during the actual Fairtrade Fortnight – it was the most popular category with the most entries! Followed up by a Fairtrade assembly by Hazel about bananas at the end of March.</p>
	Ysgol Y Fenni	Fairtrade assembly		
	Raglan Primary School	Fairtrade assembly	Approx 200	<p>Fairtrade assembly for all pupils, and a class workshop with year 3 about Fairtrade chocolate. Feedback from teacher:</p> <p><i>"Thank you for all your support with Raglan's Fairtrade events. The children thoroughly enjoyed your assembly and workshop and on top of that our Fairtrade raffle raised approximately £120 and a huge amount of awareness with our younger children, which was clearly our target area.</i></p>

				<p><i>I look forward to the Fairtrade football arriving, so I can continue to develop their understanding and awareness.</i></p> <p><i>I am aiming to achieve the Fairaware award as soon as possible."</i></p>
Tuesday 5 <sup>th</sup> March	Little Tots, Trinity Hall, Baker Street, Abergavenny	Fairtrade themed fun	20	
Tuesday 5 <sup>th</sup> March	Methodist Hall, Castle Street, Abergavenny	Fairtrade Pancake lunch	60	
Wed 6 <sup>th</sup> March	Llangybi Village Hall	Fairtrade sale		
Thursday 7 <sup>th</sup> March	Cross Ash Primary School	Fairtrade assembly	Approx 180	Fairtrade Assembly. School seems quite up to speed on FT and they had been doing activities looking at packaging and discussing what "Cocoa Life" means, rather than the FT mark.
Thursday 7 <sup>th</sup> March	Christ Church, North Street, Abergavenny	Fairtrade coffee morning		
Thursday 7 <sup>th</sup> March	County Hall, Usk	Fairtrade sale	Approx 80	Fairtrade stalls by Ruth and Julia. All County Hall staff were personally visited and told about the stall, and all Councillors were in for a meeting. Ruth and Julia both said it was worthwhile in terms of sales.
Saturday 9 <sup>th</sup> March	Methodist Hall, Castle Street, Abergavenny	Fairtrade event with speakers, music, stalls and refreshments	120	
Sunday 10 <sup>th</sup> March	Chepstow Market	Fairtrade Stall	40	Was cancelled because of the weather. Was rescheduled for the 14 <sup>th</sup> April.
Wednesday 13 <sup>th</sup> March	Magor Primary School	Fairtrade Assembly	Approx 200	
?	Dixton Nursery	Presentation by Martha Holman	70	
	Osbaston Primary School	Coffee Morning	20 parents	
Wednesday 27 <sup>th</sup> March	Goytre Primary School	Fairtrade Assembly	Approx 200	

<b>SUBJECT:</b>	<b>MONMOUTHSHIRE – 10 YEARS A FAIRTRADE COUNTY</b>
<b>MEETING:</b>	<b>COUNTY COUNCIL</b>
<b>DATE:</b>	<b>20<sup>TH</sup> SEPTEMBER 2018</b>
<b>DIVISION/WARDS AFFECTED:</b>	<b>ALL</b>

## **1. PURPOSE:**

- 1.1 To make members aware of our commitments as a Fairtrade county.

## **2. RECOMMENDATIONS:**

- 2.1 That members note the report and gain an understanding of our commitments as a Fairtrade county.
- 2.2 That members hear from some local Fairtrade town volunteers about how thinking carefully about what we buy can make a difference to the lives of farmers both locally and across the world.

## **3. KEY ISSUES:**

- 3.1 Under the Wellbeing of Future Generations Act, public bodies have to demonstrate how they are maximising their contribution to 7 Wellbeing Goals, which include “A Globally Responsible Wales”. One of the key ways which we contribute to the Globally Responsible goal is through our ongoing work to support and promote Fairtrade.
- 3.2 Fairtrade is about better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world. Fairtrade sets social, economic and environmental standards for both companies and the farmers and producers. For farmers and workers the standards include protection of workers’ rights and the environment, for companies they include the payment of the Fairtrade Minimum Price and an additional Fairtrade Premium to invest in business or community projects of the community’s choice.
- 3.3 In 2007, following the establishment of enthusiastic Fairtrade Town groups in Monmouth, Chepstow, Abergavenny and Usk, Monmouthshire County Council made a resolution to support Fairtrade and the Fairtrade Foundation awarded us Fairtrade County status. The resolution commits us to the following:
  - To provide Fairtrade tea and coffee at all council meetings, offices and canteens.
  - To encourage Fairtrade goods being available to customers on Council run premises, as an option, whereby the customer pays for any extra cost.
  - To support the local Fairtrade Steering Group in their campaign to make Monmouthshire a Fairtrade County.

- To promote Fairtrade through specific initiatives as appropriate.
- That the Council's developing Procurement Strategy considers a commitment to Fair Trade.

3.4 In 2008 Wales made history by becoming the first ever Fairtrade nation.

3.5 To keep our status as a Fairtrade County we have to submit an application and action plan roughly every 2 years, which sets out what work we have done to promote and use Fairtrade. This work is led by the Sustainability Policy Officer who works closely with the county's hardworking Fairtrade volunteers and with Fairtrade Wales. Early in 2018 we celebrated 10 years of being a Fairtrade county.

3.6 Work that has been undertaken within the council to raise the profile of Fairtrade has included the following:

- Only purchasing Fairtrade tea, coffee and sugar for council meetings.
- Working with vending machine suppliers to ensure Fairtrade products are used.
- Regular sales and events to raise awareness amongst officers and members.
- Working with Fairtrade Town groups at public events such as the National Eisteddfod and Usk Show.
- Supporting schools who are working towards being Fairtrade Schools.
- Using Fairtrade sports balls through all of the Sports Development team's work.
- Taking the opportunity of new car park signs to get Fairtrade town logos included in the design.

#### **4. OPTIONS APPRAISAL**

4.1 Not applicable. Report for information only.

#### **5. EVALUATION CRITERIA**

5.1 Not applicable. Report for information only.

#### **6. REASONS:**

6.1 There are a good number of new members, so it is helpful to go over the background to our Fairtrade county status, remind members of what it commits us to, and to highlight the work that is going on both in the council and in the community to promote Fairtrade.

#### **7. RESOURCE IMPLICATIONS:**

7.1 There is no cost to renewing our Fairtrade County status, other than existing officer time.

#### **8. WELLBEING OF FUTURE GENERATIONS IMPLICATIONS (INCORPORATING EQUALITIES, SUSTAINABILITY, SAFEGUARDING AND CORPORATE PARENTING):**

8.1 Not required since report is for information only. However, our continuing work on Fairtrade is a key contribution to meeting the Globally Responsible Wales goal.

#### **9. CONSULTEES:**



Fairtrade Town volunteers from Usk, Abergavenny, Chepstow and Monmouthshire  
Fairtrade Wales  
Cabinet Member for Social Justice and Community Development  
Head of Policy and Governance

**10. BACKGROUND PAPERS:**

None

**11. AUTHOR: Hazel Clatworthy, Sustainability Policy Officer**

**12. CONTACT DETAILS:**

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**E-mail: [hazelclatworthy@monmouthshire.gov.uk](mailto:hazelclatworthy@monmouthshire.gov.uk)**



Fairtrade presentation to full Council, September 2019

## Press cuttings

Abergavenny Chronicle, 12 January 2018

# Monmouthshire celebrates ten years of Fairtrade

Friday, 12 January 2018 - Community News



by Staff reporter

[liz.davies@abergavennychronicle.com](mailto:liz.davies@abergavennychronicle.com)



Post a comment

Monmouthshire County Council has celebrated ten years of action to promote Fairtrade with an event featuring pupils at Goytre Fawr Primary School. The council has recently received approval from the national Fairtrade Foundation for its application to renew its Fairtrade County status.

The award is given in recognition of strong support for Fairtrade within the county, and the achievement of five qualifying goals, including a wide availability of Fairtrade products in local shops and catering outlets and high levels of support from local people, businesses, the council, faith groups and schools.



Much effort is devoted to making Monmouthshire a Fairtrade County, and the status has to be renewed every two years. The council must demonstrate that it uses and makes Fairtrade products available, as well as helping Monmouthshire's four very active local groups publicise Fairtrade.

Monmouthshire's cabinet member for social justice and community development, Councillor Sara Jones joined a special Fairtrade assembly at Goytre Fawr Primary School with the council's Sustainability Policy Officer, Hazel Clatworthy. The school's pupils already know about the difference Fairtrade makes to farmers because Goytre Fawr is a Fair Achiever School, an award granted by the Fairtrade Foundation.

Councillor Jones said: "I'm delighted that we are celebrating a decade of work promoting Fairtrade to people in Monmouthshire benefiting so many farmers and growers in developing countries. It is fantastic that schools in Monmouthshire are teaching our young people that the decisions we take when shopping can have a direct impact on quality of life for people on the other side of the world. We are also hugely grateful for the hard work of volunteers in the Abergavenny, Chepstow, Monmouth and Usk Fairtrade Town groups who have contributed to our Fairtrade County status."

Adam Gardner, Communities Campaigns Manager at the Fairtrade Foundation added: "We're very pleased that Monmouthshire has renewed its Fairtrade status and laid out clear exciting goals to take Fairtrade further.

"Thanks to the ongoing support of the public and campaigners, an increasing number of farmers in developing countries are now selling their products on Fairtrade terms, bringing them a stable income, and the chance to trade their way out of poverty."



# Gwent embraces Fairtrade in events fortnight

**Fairtrade Fortnight runs from February 26 to March 11. ESTEL FARELL-ROIG found out more about the events going on as well as traders supporting the movement**

MOST of us start our morning with a cup of coffee – but do we ever think of where these things come from, and the lives of the people who make them?

That's what Fairtrade Fortnight aims to make us think about, with the initiative focussing on encouraging shoppers to buy products with the Fairtrade mark which guarantees a fair deal and better conditions for farmers and producers in developing countries.

It also celebrates the shops, cafes and restaurants that support the Fairtrade movement.

According to the Fairtrade Foundation in 2013-14, cocoa farmers earned more than \$8.4 million in Fairtrade premiums and almost a quarter was invested in directly supporting farming families meet their daily needs.

Independent coffee shop Horton's Coffee House, in Millennium Walk, Newport, is one of the businesses in Newport proudly supporting the movement.

Owner Gavin Horton buys his coffee from direct trade, which means that the coffee roasters work directly with the coffee growers.

Based in Bristol, Clifton Coffee Roasters travel to coffee farms across the world – including El Salvador, Guatemala, Ethiopia and Tanzania – to deal directly with the coffee growers.

"They know exactly where the beans come from," Mr Horton said. "The coffee is really important to us and that is why we source it very ethically."

"It is a very ethical way of doing it because the roasters themselves know



**TOGETHER:** Ffion Storer Jones, project and communications coordinator at Fair Trade Wales, with members of the Bukonzo Cooperative in Western Uganda

where the coffee comes from.

"They don't look at a website or buy in an open market.

"It cuts out any middle man and the supply chain is very short."

Mr Horton said the result is a very good coffee, smooth and without leaving a very hard coffee taste.

Another Gwent trader backing Fairtrade is Mockingbird gifts, in 55A Frogmore Street, Abergavenny.

They sell a mixture of fairtrade products, ranging from children's toys to jewellery and from homeware to furniture.

Owner Kin O'Reilly said she will be putting a special window display celebrating Fairtrade Fortnight next week.

Ms O'Reilly added: "The products come from all over the place. For us, it is a win-win situation as they are very popular and they are Fairtrade, which is an added bonus."

"Lots of people have different opinions about Fairtrade but I think there are many communities and artisans that are trying their hardest in countries worse off than us, so I feel it is the least we can do."

"I feel like we are giving back."

Ms O'Reilly said that Fairtrade is important for their store as they have become well-known for it, with her brand being that they offer something a bit



**FAIRTRADE:** Goods at the Mocking Bird shop in Abergavenny. Picture: christinadayphotography.co.uk

different.

With Fairtrade Fortnight marking the end of the year long celebration of 10 years of being a Fairtrade Town, other events taking place in Abergavenny to mark Fairtrade Fortnight include a coffee morning on Thursday, March 1, from 10.30am at Christ Church, in

North Street.

They will have a Fairtrade theme and, for instance, Oxfam will be there with Fairtrade products.

A Fairtrade breakfast will be held at the Abergavenny Community Centre, in Park Street, on Friday, March 9, from 10am.

They will be serving





**EDUCATION:** Children in Eastern Uganda, whose education has benefited from the Fairtrade Premium



**GOODS:** Fairtrade goods at the Mocking Bird shop in Abergavenny



**VISIT:** John Joseph, the chairman of a Fairtrade and organic coffee cooperative in India, who will be visiting a farmer in Tredegar



**FARMERS:** Fion Storer Jones, of Fair Trade Wales, with members of the Fintea Fairtrade committee and Dorothy and Moses, Fairtrade tea farmers in Kenya

a Fairtrade breakfast and highlight the many delicious items that can be purchased ethically with a Fairtrade mark.

Another coffee morning will take place at Abergavenny Library on Saturday, March 10, from 10am.

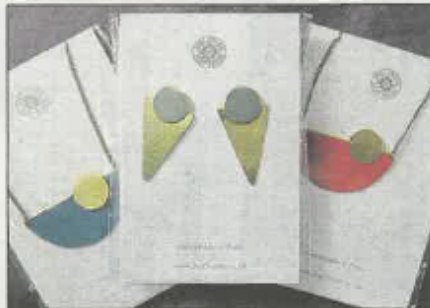
In Chepstow, they are holding a Fairtrade Tea Party on Thursday, March 1 from 2 to 4pm in the Palmer Community Centre, High Street, in Chepstow.

Fair Trade Wales will be hosting John Joseph, the chairman of a Fairtrade and organic coffee cooperative in India between February 4 to 11.

He will be visiting the farm of Brian Bowen, the vice president of the Farmers Union of Wales (FUW), in Tredegar, on Tuesday, March 6.

Fair Trade Wales is the organisation for Fairtrade education, policy, procurement, support and campaigning in Wales. They say they currently work with 1.6 million farmers and workers across 74 developing countries.

Fion Storer Jones, project and communications coordinator at Fair Trade Wales, said: "With the support of Fairtrade, millions of hard working farmers and workers are earning their way out of



**CARDS:** An array of Fairtrade goods at the Mocking Bird shop in Abergavenny



**WARES:** Fairtrade goods at the Mocking Bird shop in Abergavenny. Photo: christal photography, 2018

poverty and transforming their communities.

"Thanks to the hard work of campaigners, schools, businesses, government and parliament, more people are choosing, sharing and shouting about Fairtrade in Wales, the world's first Fair Trade Nation."

To find out more about Mockingbird gifts, visit [facebook.com/mockingbirdgifts](https://facebook.com/mockingbirdgifts)

For more information on how to get involved with Fairtrade Fortnight, you can visit the Fair Trade Wales website at [fairtradewales.com](http://fairtradewales.com)



**BANNER:** Fairtrade Fortnight will start on February 26



## County shows off its Fairtrade status

Friday, 26 October 2018 - [Community News](#)



[Post a comment](#)



by **Beacon reporter** - Reporter



[@monbeacon](#)



[news@monmouthshirebeacon.co.uk](mailto:news@monmouthshirebeacon.co.uk)

**MONMOUTHSHIRE is celebrating 10 years since it became a Fairtrade County and to remind residents, visitors and shoppers about its proud status, newly installed car park signs have been branded with the Fairtrade logo.**

Fairtrade means that farmers and producers in developing countries have been paid fairly for their work, they receive a guaranteed minimum price, decent working conditions, good environmental standards and are paid a community premium which groups can choose to spend on schools, clean water or health care.

Councillor Bryan Jones, Monmouthshire's cabinet member for county operations said:

"Monmouthshire is proud to have been a

Fairtrade County for a decade. We were due

to replace all the signs in our car parks so this was a great opportunity to incorporate the Fairtrade logos. We're grateful to Fair Trade Wales who made a financial contribution towards the cost of logos on the new signs."

Julia Parsons and Janet Banks, volunteers with the Fairtrade Chepstow group said: "It's great that people parking in Monmouthshire's car parks will be reminded that they are visiting a Fairtrade town or county. Many traders in our towns work hard to make sure that they sell or serve Fairtrade products and they want their suppliers to be paid fairly, so it is good to raise the profile of Fairtrade through the new signs."

For further details about Fairtrade activities in Monmouthshire go to [www.monmouthshirefairtrade.org.uk](http://www.monmouthshirefairtrade.org.uk)



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## Some examples of social media coverage – Twitter and Facebook



**Fairtrade Foundation** @FairtradeUK · Jan 15, 2018

A big congratulations to Monmouthshire for 10 years of #Fairtrade support! [bit.ly/2EJXHtQ](https://bit.ly/2EJXHtQ) @MonmouthshireCC



12 37



**Hazel Clatworthy** @HazelClatworthy · Feb 28, 2018

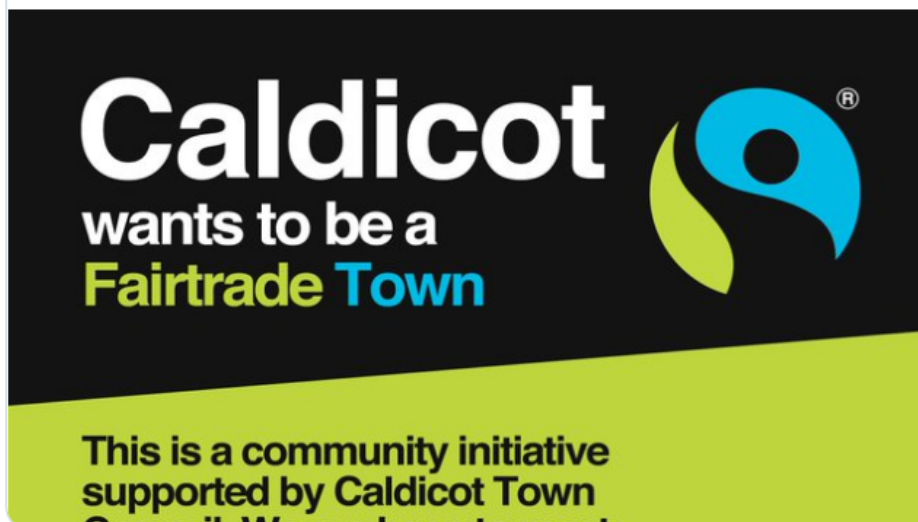
It would be great if #Caldicot could join our fabulous #Fairtrade groups in Abergavenny, Chepstow, Monmouth and Usk. @FairTradeWales



**Jessica Morden** @jessicamordenmp · Feb 27, 2018

Caldicot Town Council are working with the @FairtradeUK to help #Caldicot become a Fairtrade town.

If you'd like to get involved email in this community initiative email [towncouncil@caldicottc.org.uk](mailto:towncouncil@caldicottc.org.uk)



1 7



**Fair Trade Wales** @FairTradeWales · Oct 30, 2018

Great to see the new @MonmouthshireCC #FairtradeCounty signs - a great way to celebrate a decade of #FairTrade status!

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Yn wych i weld arwyddion newydd #SirMasnachDeg Sir Fynwy - ffordd wych o ddathlu degawd o statws #MasnachDeg!

[buff.ly/2EYmsYi](https://buff.ly/2EYmsYi)



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**Hazel Clatworthy** @HazelClatworthy · Mar 7

Lots of lovely things for sale at our #fairtrade sale today @MonmouthshireCC #gladididntgiveupchocolateforlent



🗨️ ↻️ ❤️ 9 ↗️ 📺





**Hazel Clatworthy** @HazelClatworthy · Jun 7, 2018

Brilliant to launch our partnership between @MonSportDev and #Fairtrade groups in @MonmouthshireCC . Over 1000 9 and 10 year olds using @BalaSportUK footballs this week! Thanks to @chepstowtownjfc . #WFGAct #globallyresponsible @FairTradeWales



1 17 36



**Bala Sport Fairtrade** @BalaSportUK · Oct 18, 2018

Replying to @HazelClatworthy @MonSportDev and 2 others

Awesome display. There are great stories to tell about how #Fairtrade helps sports ball workers

4



**Hazel Clatworthy** @HazelClatworthy · Oct 18, 2018

Looking forward to chatting to @MonSportDev Bronze Ambassadors tomorrow about the difference their #fairtrade balls from @BalaSportUK make to those who make them! @MonmouthshireCC @FairTradeWales



1 6 14





**Hazel Clatworthy** @HazelClatworthy · Oct 19, 2018

Well done for a great event and thanks for letting us chat about [#fairtrade](#) with the young people. Love how passionate they get when things aren't fair! [@BalaSportUK](#) [@FairTradeWales](#)



**Monmouthshire Sport** @MonSportDev · Oct 19, 2018

A huge thank you to the chairman of [@MonmouthshireCC](#), [@DarrylWhite85](#), [@HazelClatworthy](#) and [@CountyCommunity](#) for your contributions to today. Also thank you to [@PaulMatthews67](#) and [@willmc21](#) for popping in to see this year's Bonze YA's. [#MonSport](#) [#Leadership](#)

[Show this thread](#)



**Hazel Clatworthy** @HazelClatworthy · Mar 25

Hope they enjoyed the [#fairtrade](#) chocolate - points mean prizes!



**dawn sadler** @dawniesads · Mar 25

Great day one induction! Introducing new employees to our culture & values. Lovely bunch of future stars. [@MonmouthshireCC](#) [@McCtrainer](#) [@PaulMatthews67](#) [@HazelClatworthy](#) [@rhian\\_cook](#) [@PeterFox61](#)



**Monmouthshire Sport** @MonSportDev · Oct 23

[@HazelClatworthy](#) and Julia Parsons join us next to talk about [@FairtradeUK](#) / [@FairTradeWales](#) and the importance in relation to sport equipment. [@BalaSportUK](#) is an example of a provider committed to equality and fairness.

[#MonSportYAConference](#) [#MonSport](#) [#MoreThanSport](#)



Richard John and 9 others



Some examples of publicity for Monmouthshire County Council events

# Fair Trade Stall

**Thurs 20th September**

**12 - 2pm County Hall, Usk**



**Stock up on fairly traded:**

**Chocolate, Sweets, Cookies,  
Cereal Bars, Tea, Coffee,  
Crafts, Gifts and much more...**



**Supported by Fairtrade  
Chepstow and Fairtrade Usk.  
For more information  
contact Hazel on x4843**



# **Fair Trade Fayre**

## **Monday 19<sup>th</sup> November**

### **County Hall, Usk 12-2pm**

Get ready for Christmas by stocking up on fairly traded:

Chocolate, Sweets, Cookies, Cereal Bars, Tea, Coffee, Crafts, Gifts and much more!



**Supported by:**  
**Usk Fairtrade Forum**





# Caldicot

wants to be a  
**Fairtrade Town**



This is a community initiative supported by Caldicot Town Council. We are keen to meet with others who would like to help Caldicot become a Fairtrade Town and so help make the world a fairer place for those who produce our food.

If you would like to find out more please contact the Town Council and leave your contact details, and we will get back to you.



**Phone:** 01291 420441

**Web:** [www.caldicottc.org.uk](http://www.caldicottc.org.uk)

**Email:** [towncouncil@caldicottc.org.uk](mailto:towncouncil@caldicottc.org.uk)



## Examples of schools Fairtrade progress



**Goytre Fawr Primary** @GoytreFawr · Feb 1, 2018

All ready for our Fairtrade breakfast this morning. Year 1 couldn't wait to serve their grown-ups a yummy #Fairtrade breakfast. @FairTradeWales @HazelClatworthy @MonmouthshireCC



🗨️ 2 ❤️ 8 ↗️



**Hazel Clatworthy** @HazelClatworthy · Mar 27

Thanks to @GoytreFawr for inviting me this morning to talk about #fairtrade bananas! @MonmouthshireCC @FairTradeWales



🗨️ 1 2 ❤️ 4 ↗️ |||



**Goytre Fawr Primary** @GoytreFawr · Feb 1, 2018

Year 1 spreading the #fairtrade message this morning. Serving our families and friends a delicious Fairtrade breakfast. Brothers, sisters, mums, dads and grandparents all enjoyed our fairtrade feast. @FairTradeWales @HazelClatworthy @MonmouthshireCC



↻ 5

♥ 24



**Pembroke Primary** @PembrokePrimary · Feb 19

An informative assembly on #Fairtrade this morning. Our pupils are keen to find the logo on products in the supermarkets @FairTradeWales



♥ 5





**Hazel Clatworthy** @HazelClatworthy · Mar 7

Thanks for having me @CrossAshPrimary this morning to talk about #fairtrade - really impressed by some very insightful questions 😊



**Monmouthshire Sport**

@MonSportDev

Every school that entered our #MonSportRelief challenge will also receive a @BalaSportUK Fairtrade football as part of a wider project we are working on. Thank you again to all 14 schools that took part! @MonmouthshireCC @HazelClatworthy #MonSport

1:14 PM · Mar 26, 2018 from Monmouth, Wales · Twitter for iPhone

3 Retweets 10 Likes







**Usk CiW Primary** @UskPrimary · Jan 9, 2018

Oak class really enjoyed the @FairtradeUK workshop. Diolch Aled



**Hazel Clatworthy** @HazelClatworthy · May 22, 2018

Well done @LlantilioSchool - great work for #fairtrade @FairTradeWales @MonmouthshireCC



**Llantilio Pertholey CiW Primary school** @LlantilioS... · May 22, 2018

Well done to our children who spoke at the Council Chamber about fair trade.





**Hazel Clatworthy** @HazelClatworthy · Sep 19, 2018

Great work! Using local produce to benefit local farmers and #fairtrade to benefit farmers across the world @FairTradeWales @MonmouthshireCC plus no more little plastic bottles #plasticfree



**Osbaston CiW School** @osbastonciw · Sep 19, 2018

Foundation Phase milk and fairtrade cafe this morning. Diolch helpwr heddiws! #fairtrade #plasticfree @Raglanmilk



**Hazel Clatworthy** @HazelClatworthy · Mar 6

Well done @osbastonciw . You are lucky having @coopukfood nearby - lots of #fairtrade options! @FairTradeWales @MonmouthshireCC



**Osbaston CiW School** @osbastonciw · Mar 4

Dioch yn fawr to Monmouth Co-op for welcoming our Key Stage 2 Eco Council and Fairtrade Reps to explore your range of Fairtrade Products and to find out about how the sale of such products positively affects the lives of producers. @FairTradeWales @FairtradeUK @coopukfood @coopuk



**From:** Clatworthy, Hazel J.

**Sent:** 14 January 2019 16:03

**To:** #All Schools <[#AllSchools@monmouthshire.gov.uk](mailto:#AllSchools@monmouthshire.gov.uk)>

**Subject:** FAO Eco School / ESDGC Co-ordinator - Fairtrade Fortnight 2019

Dear schools,

Monmouthshire is proud to be a Fairtrade County and last year we celebrated 10 years of being a Fairtrade County!

Over this time, Monmouthshire schools have done great work promoting the difference that Fairtrade makes for farmers in developing countries, by working with children, parents, PTAs and governors. Fairtrade links with so many different areas of the national curriculum – see <https://schools.fairtrade.org.uk/resource/fairtrade-in-the-curriculum/>

This year's Fairtrade Fortnight is from **25<sup>th</sup> February to the 10<sup>th</sup> March, and the theme this year is COCOA**. There are resources to help you here: <https://schools.fairtrade.org.uk/take-action/fortnight/> and you can order a free event pack here: <http://shop.fairtrade.org.uk/fairtrade-fortnight-2019-event-pack>

This Fairtrade Fortnight the Council, together with our active and enthusiastic Fairtrade town volunteers across the county, would like to give a boost to schools who are already Fairtrade schools, and also to encourage schools who haven't yet started on their Fairtrade journey. Why not consider doing one of the following:

- Inviting a local Fairtrade volunteer in to take an assembly about Fairtrade.
- Organise a bake sale or baking competition using Fairtrade ingredients.
- Run a poster competition for children to design posters to encourage people to buy Fairtrade.
- Hold a football match using a Fairtrade football and learn about the difference it makes to the people who sew the balls.
- Write a Fairtrade song or chant.
- Hold a blindfold Fairtrade taste testing.
- Invite parents to a Fairtrade coffee morning.

These are just a few ideas to inspire you. You probably have lots of other great ideas too.

Please let us know:

- a) What you hope to do during Fairtrade Fortnight (or at any other time of the year!)
- b) If you need any help or support from a local volunteer

We have a small pot of money which can help to pay for Fairtrade prizes for your school, so please do get in touch and let us know **by 31<sup>st</sup> January** what you are planning.

Best wishes,

Hazel

Hazel Clatworthy

Sustainability Policy Officer (part time) / Swyddog Cynaliadwyedd Polisi (rhan amser)

Monmouthshire County Council / Cyngor Sir Fynwy

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Follow us on Twitter / Dilynwch ni ar Twitter: <https://twitter.com/@hazelclatworthy>



# Example of minutes of most recent meeting between Fairtrade Town groups and MCC

## Fairtrade Meeting with MCC

5<sup>th</sup> June 2019

**Present:** Julia Parsons (Chepstow), Anthea Dewhurst (Monmouth), Hazel Clatworthy (MCC), Tanya White (Chepstow), Jon Prince (Usk)

**Apologies:** Bethia Smith (Monmouth), Francis Buxton (Abergavenny), Ruth Prince (Usk)

### Evaluation of Fairtrade Fortnight activities

Aileen had asked for an idea of numbers of people involved in Fairtrade Fortnight activities. When we put together the whole list (see separate attachment) we had an impressive range of activities between us, reaching a large number of people and a variety of different audiences.

It was felt that targeting schools as we did, by offering assemblies or other support, was particularly successful and resulted in some useful links being made with schools, some of whom already did a lot on Fairtrade and others who didn't. It was agreed that Hazel should contact the schools again in the autumn, to remind them about Fairtrade Fortnight but also to give suggestions that they might like to consider at Christmas fairs etc e.g. baking Fairtrade gingerbread men to sell. **Action: Hazel**

### Usk Show ideas

Usk Show will be on Saturday 14<sup>th</sup> September. Monmouthshire County Council are having a tent with the theme "We Care" and a particular focus on climate change because the council has declared a climate emergency. To have space in the tent we need to fit in with that theme.

Ideas discussed included a "climate cluedo" game, matching faces of growers, with their product and country on a big map, with information about the climate challenges they face, and responses to them. We discussed using magnets etc, and the need to just use a table and not take up floor space. All to send ideas round to the group in the next fortnight. **Action: All**

### International conference, Cardiff

Aileen has sent the following information through about the conference:

"1. Dates and venue have been confirmed, with bookings now open, and an outline agenda for the conference available at this link: [ifttc2019.eventbrite.co.uk](http://ifttc2019.eventbrite.co.uk)

2. There are several ways that groups can get involved: volunteering at the conference, running a session/workshop, having an interactive stall (the banana fishing would be really good for this), contributing to a groups display board, and of course attending. If the group is interested in any of these, do get in touch and let us know. We will be creating more detail about these opportunities over time, but only clarified them today so this is very new news!"

We discussed whether volunteers who offer to help (as stewards etc? or to run a stall/activity) would have to pay for their tickets. Hazel to ask Aileen for clarification. **Action: Hazel**



Generally the group were keen to be involved in some capacity and looked forward to more information about opportunities coming out.

### **Any other business**

- Monmouthshire County Council have agreed to work with the Future Generations Commissioner's Office on a EU funded project called A Journey to Sustainable Consumption and Production, which will look at sustainable procurement including Fairtrade.
- Jon gave a plea for more up to date photos and articles from the groups to go on the <http://monmouthshirefairtrade.org.uk/> website. **Action: All**
- Chepstow have recently set up a Fairtrade Chepstow Facebook page - <https://www.facebook.com/fairtradechestow/>
- Hazel to ask Aileen about the report produced from the review of Fairtrade Wales.
- Chepstow hope to run a Fairtrade poster competition with Fairtrade footballs as prizes.
- After the meeting, Julia asked about promoting Fairtrade at this years' Playmaker conferences. Unfortunately we had the following reply back from Paul Sullivan of the Sports Development team:

Hi Hazel,

The conferences are actually taking place this week. The contact and organisation of the events have been handed over to one of my colleagues so I have not had as much input this year so apologies that yourself / Julia was not contacted.

We are in Chepstow today, 10:00-2:00pm (Football Club same as last year). Obviously more than welcome for Julia to have an input but appreciate this is very short notice and not likely. We are due to be at Caldicot tomorrow but looking at the weather it is likely this will have to be postponed.

The Bala Sports balls are being used at the events we are running and consistent messages still given like last year.

Regards,

Paul Sullivan

Monmouthshire Sport Development Team Lead | *Arweinydd Tîm Datblygu Chwaraeon Sir Fynwy*

- Francis sent apologies but sent the following update from Abergavenny:

#### **"Latest from Abergavenny FT Forum**

FT fortnight 2019

We continued this year with much the same format as in previous years: one main event, plus a pancake lunch, a church coffee morning, a school assembly and a themed toddlers group. The main event, which was shared with our local charity Love Zimbabwe, attracted 120 people. The pancake lunch raised over £100 for our local FT account.

Abergavenny Food Festival (Sept 20-22): the current leadership of the Food Festival is positively encouraging the provision of FT products (teas, coffees, edibles).

Soroptimists: the local Soroptimists' group have requested a speaker on FT – which is likely to happen in the New Year 2020.

Finance: thanks to a healthy bank balance of our local group, we have recently been able to send £500 to the FT Foundation.

Nevill Hall Hospital: with the precedent of the largest hospital Trust in Birmingham declaring itself a FT Hospital, Francis (who worked there until 2007) will be approaching both the Hotel Services Manager of Nevill Hall Hospital, and the management of the League of Friends cafe, to encourage them to prioritise FT products.

At our recent meeting, we also asked whether MCC (as a FT County) is encouraging schools to become FT schools??

Our next meeting will be in early September, when initial plans for FT fortnight 2020 will be top of our agenda.”

**Date of next meeting:** Wednesday 20<sup>th</sup> November, 10am, County Hall